

CVS CHINA VISITORS SUMMIT



AL AIN, ABU DHABI
AUGUST 28-29, 2025

CHINA VISITORS SUMMIT



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Report on China Visitors Summit (CVS) in Al Ain August 28-29, 2025 @ Al Ain Rotana

Event Overview:

The China Visitors Summit (CVS) in Al Ain was a landmark event that brought together 154 Chinese travel buyers and 62 travel suppliers from Al Ain and Abu Dhabi market over two days of business-to-business meetings, over 3,900 appointments. This summit aimed to strengthen the relationship between the Chinese and Al Ain Abu Dhabi travel regions, opening new avenues for collaboration and boosting Chinese inbound tourism to Al Ain and Abu Dhabi.

This landmark event represented the largest gathering of Chinese travel industry professionals ever held outside of China in a business-to-business workshop format. The Chinese delegation, representing travel buyers from Mainland China, Taiwan, and Hong Kong, included stakeholders from tour operators, travel agencies, and online platforms. Travel suppliers, representing a wide range of industries such as hospitality, tourism attractions, and transportation, showcased the vast potential as a tourism destination.

The following is an overview from the initial preparations to the conclusion of the event.

Aug 27, 2025. CVS Buyer Arrival in Al Ain for Site Inspection and Check-in at Al Ain Rotana Hotel.

Visit Four Points by Sheraton Al Ain:



Visit Aloft Al Ain:



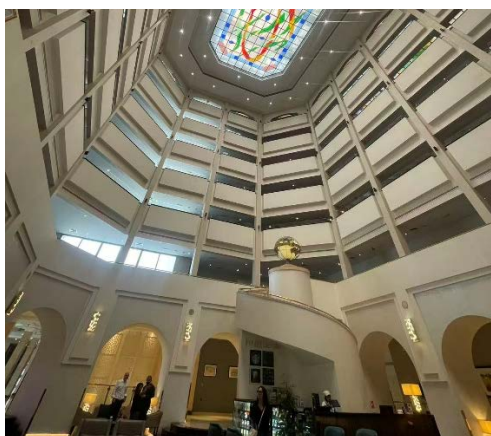
Visit Al Ain Adventure



Visit Oryx Grand Jebel Hafeet Hotel



Visit Radisson Blu Hotel & Resort, Al Ain:



Welcome dinner at Al Fanar Restaurant:



Aug 28, 2025. Meeting and Tour day 1

Supplier Registrations and Check in:



Morning Opening Remarks by Alexander Glos, China i2i Group CEO:



VIP Welcome by Abdulla Yousuf, DCT Abu Dhabi:



Face to Face meetings between Suppliers and Chinese Buyers on Aug 28:



Visit BMBK:



Visit Jebel Hafit Desert Park:



Visit Al Jahili Fort:



Aug 29, 2025. Meeting and Tour day 2

VIP Welcome by Badreya Mohammed Al Menhali Al Ain Destination Management Section Head:



Face to Face meetings between Suppliers and Chinese Buyers on Aug 29:



Visit Qasr Al Muwaiji:



Visit Al Qattara Arts Center:



Sunset Wellcome Drink and Dinner at Oryx Grand Jebel Hafeet Hotel:



Aug 30, 2025. Abu Dhabi Tour day 1

Visit Warner Bros:



Visit SeaWorld:



Yas Plaza Hotels Presentation and have Lunch at Yas Island Rotana hotel



Visit teamLab Phenomenon:



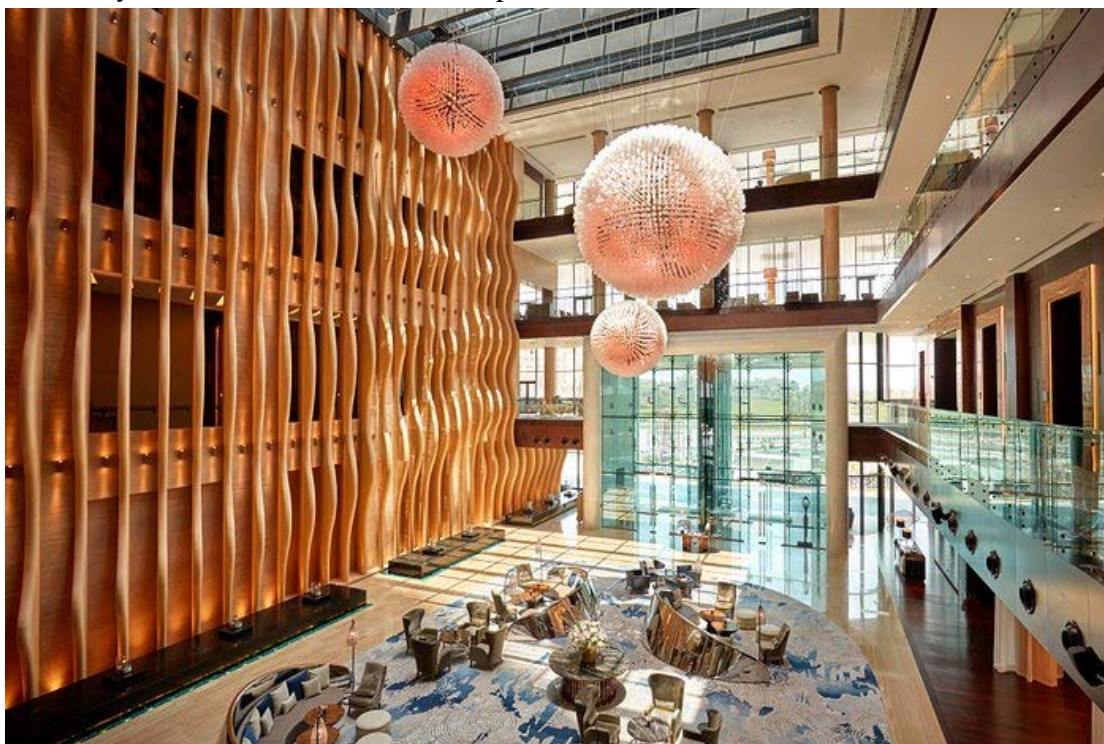
InterContinental Abu Dhabi:



W Abu Dhabi - Yas Island Site Inspection:



Grand Hyatt Abu Dhabi Hotel Site Inspection:



Sofitel Abu Dhabi Corniche Site Inspection:



Hilton Abu Dhabi Yas Island Site Inspection:



WB Abu Dhabi, Curio Collection by Hilton:



Visit Reem Mall - Snow Abu Dhabi:



Aug 31, 2025. Abu Dhabi Tour day 2

The Ritz-Carlton Abu Dhabi Site Inspection:



Park Hyatt Abu Hotel & Villas Site Inspection:



Visit Lourve and Presentation in Auditorium:



Acknowledgement of Key Partners and Sponsors

We would like to extend our heartfelt gratitude to our key partners and sponsors who made this summit a reality:



Your valuable contributions were instrumental in the success of the China Visitors Summit in Riyadh, and we sincerely thank each of you for your support.

Outcomes and Opportunities

Positive Feedback and High Engagement:

Both Chinese buyers and suppliers shared highly positive feedback about the summit. The structured meetings, combined with immersive cultural experiences, fostered meaningful discussions and the creation of new business partnerships.

Media & PR Coverage

The CVS Abu Dhabi & Al Ain 2025 generated significant international and regional visibility through coordinated press and social media campaigns.

- **Press Release Clippings**

- Official press releases distributed in English, Arabic, highlighting the event's scale, participants, and outcomes.
- Coverage appeared in major regional outlets.

- **International Media Coverage**

- Coverage emphasized the record-breaking size of CVS, the significance of Al Ain, Abu Dhabi as a host destination, and the broader context of Chinese outbound recovery.
- Selected articles highlighted Abu Dhabi's cultural assets, new hotel developments, and positioning as a luxury and MICE destination for Chinese travelers.

Combined estimated media impressions exceeded 13.68M across all platforms.

Please download the media clippings report here: <https://we.tl/t-2RLBLZL7B2>

Conclusion

The CVS Al Ain Abu Dhabi was a resounding success, bringing together 154 Chinese travel buyers and 62 suppliers over two days of productive meetings, over 3,900 appointments.

Assets

- Video Montage: A highlight video is available for viewing and download on YouTube via this private link: <https://youtu.be/IaClkl1MTVg>

- Photo Bank: View and download photos from the event here:
<https://photos.app.goo.gl/eMBzng2oDKYq3gM38>
<https://m.alltuu.com/album/1500444202/2573245604?menu=live>

Thank you once again for your continued support.

The China i2i Group Team
September 2025