



**CVS REPORT**

# CHINA VISITORS SUMMIT

**PRAGUE, CZECHIA**  
**APRIL 13-14, 2026**



## SUPPORTED BY


**Report on China Visitors Summit (CVS) in Prague**  
**April 13–14, 2026 @ Prague Marriott Hotel**  
**(Budapest City Tour and Site inspection in April 15-16)**

**Event Overview:**

The China Visitors Summit (CVS) in Prague was a landmark event that brought together 91 Chinese travel buyers and 55 European travel suppliers over two days of business-to-business meetings, producing over 5,000 face-to-face appointments. This summit aimed to strengthen the relationship between the Chinese and European travel industries, opening new avenues for collaboration and boosting Chinese inbound tourism to Prague.

This landmark event represented one of the largest gatherings of Chinese travel industry professionals ever held in Europe in a business-to-business workshop format. The Chinese delegation, representing travel buyers from Mainland China, Taiwan, and Hong Kong, included stakeholders from tour operators, travel agencies, and online platforms. Travel suppliers, representing a wide range of industries such as hospitality, tourism attractions, and transportation, showcased the vast potential of Prague as a tourism destination.

**The following is an overview from the initial preparations to the conclusion of the event.**

**April 11, 2026. Buyer Arrival in Prague.**

Arrivals, Prague Airport Pickup and Hotel Check-in:



Site Inspection of W Hotel:



**April 12, 2026. Discovery Day – Prague City Tour & Site Inspections**

Site Inspection – Prague Marriott Hotel:



City Tour – Prague:

- Republic Square (Náměstí Republiky)
- Old Town Square
- Charles Bridge
- Kampa Island / Riverside Area



Lunch and Site Inspection – Mandarin Oriental, Prague:



Visit – Pilsner Urquell Experience:



Visit – Illusion Art Museum Prague:



Lunch and Site Inspection – Hilton Prague Old Town:



Vintage Tram 42 Ride – City Landmarks Tour:



**Dinner & Networking Reception – Bohemia Pavilion:**

We would like to thank the **Prague Convention Bureau, Prague City Tourism** and **Prague Exhibition Centre** for sponsoring the networking dinner at Bohemia Pavilion. Their strong support as key players in Prague’s tourism industry contributed greatly to the success of the event.



**April 13, 2026. Meeting Day 1 – Prague Marriott Hotel**

Opening Welcome – Alexander Glos, CEO, China i2i Group:



Welcome Speech – Roman Muška, Prague Convention Bureau:



Welcome Speech – Robert Grader, General Manager, Prague Marriott Hotel:



CVS face-to-face meetings day 1:



**CVS Opening Dinner Party – Municipal House:**



**April 14, 2026. Meeting Day 2 – Prague Marriott Hotel**

**Welcome Speech – Michal Drobík, Prague City Tourism:**



CVS face-to-face meetings day 2:



April 15, 2026. Budapest Tour and Site inspection day 1:

Depart from Prague and arrive in Budapest:



Site Inspection – Hilton Budapest:



Castle District tour:



Lunch – Leon Hotel & Lounge and site inspection:



Lunch – Dorothea Hotel and Site Inspection:



Dinner – Urban Betyár:

The dinner was sponsored by the **Visit Hungary**. As Hungary’s national tourism organization, they delivered a dedicated presentation and training session, highlighting their activities in China and ongoing efforts to attract more Chinese visitors to Hungary and Budapest, which formed an important part of the program.



**April 16, 2026. Budapest Tour and Site inspection day 2:  
Visit – House of Music Hungary:**



**Site inspection in InterContinental Budapest:**



**Site inspection in The St. Regis Budapest:**



Site inspection in Kempinski Hotel Corvinus Budapest:



Barceló Budapest (Lunch & Site Inspection):



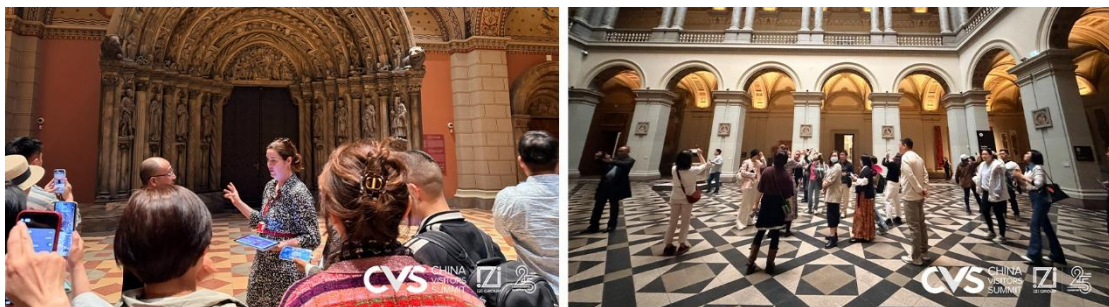
Visit – Great Market Hall:



Visit – Pesti Vigadó:



Visit – Museum of Fine Arts:



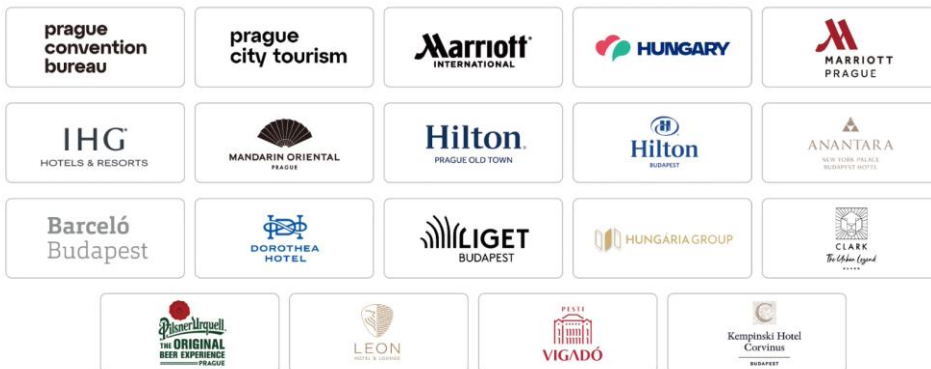
**Danube River Cruise:**

The Danube River Cruise was sponsored by the **Hungária Group** and included a dinner on board. The experience provided participants with a unique perspective of Budapest’s landmarks, with many guests enjoying panoramic views from the upper deck and taking photos with the Hungarian Parliament as a backdrop, making it one of the highlights of the program.



**Acknowledgement of Key Partners and Sponsors**

We would like to extend our heartfelt gratitude to our key partners and sponsors who made this summit a reality:



Your valuable contributions were instrumental in the success of the China Visitors Summit in Prague and Budapest, and we sincerely thank each of you for your support.

### **Outcomes and Opportunities**

Positive Feedback and High Engagement:

Both Chinese buyers and suppliers shared highly positive feedback about the summit. The structured meetings, combined with immersive cultural experiences, fostered meaningful discussions and the creation of new business partnerships.

### **Conclusion**

The CVS Prague was a resounding success, bringing together 91 Chinese travel buyers and 55 suppliers over two days of productive meetings, over 5,000 appointments.

### **Assets**

- Video Montage: A highlight video is available for viewing and download on YouTube via this private

link: <https://youtu.be/mGBRvmH9U28?si=lhzY9DT3CF0QpzXm>

- Photo Bank: View and download photos from the event here:

<https://photos.app.goo.gl/ibFZpnAvd2uZ8xDK6>

<https://m.alltuu.com/album/044530b8413a0b642ac4d939c794cb72/2606525033?menu=live>

Thank you once again for your continued support.

The China i2i Group Team

April 2026